

STATEMENT OF WORK (SOW)

This Statement of Work ("SOW") is entered into pursuant to the Master Client Services Agreement ("MSA") between **Carbette LLC** ("Carbette") and the Client.

Client Information

Client Name: _____

Business Name: _____

Primary Contact: _____

Email: _____

Phone: _____

Project Start Date: _____

Estimated Launch Date: _____

Selected Growth Plan

☐ **Essential Presence**

- One-Time Setup Fee: **\$3,000**
- Monthly Investment: **\$249**

OR

☐ **Growth Partner**

- One-Time Setup Fee: **\$5,000**
- Monthly Investment: **\$499**

OR

☐ **Authority Growth**

- One-Time Setup Fee: **\$7,500**
 - Monthly Investment: **\$899**
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Included Services

The selected Growth Plan includes the services published by Carbette on the Effective Date of this SOW, along with any additional services specifically listed below.

Additional Services:

- ☐ Logo Design
- ☐ Brand Identity
- ☐ Website Copywriting
- ☐ Additional Website Pages
- ☐ Google Business Profile Optimization
- ☐ Local SEO
- ☐ Blogging
- ☐ Photography
- ☐ Video Production
- ☐ Social Media Management
- ☐ Email Marketing
- ☐ CRM Setup
- ☐ Marketing Automation
- ☐ Google Ads Management
- ☐ Meta Ads Management
- ☐ Custom Graphic Design
- ☐ Other:

Project Deliverables

Deliverables include:

Client Responsibilities

The Client agrees to provide:

- Brand assets
- Logos
- Website content
- Photos (if applicable)
- Required account access
- Timely approvals

Delays in receiving required information may delay project completion.

Timeline

Estimated Start:

Estimated Completion:

These dates are estimates and may change based on project revisions or client response times.

Additional Work

Any services requested outside this Statement of Work are considered additional work and require written approval before work begins.

Acceptance

By signing below, both Parties agree to this Statement of Work.

Carbette LLC

Signature: ____

Date: _____

Client

Signature: ____

Printed Name:

Date:
